



IN GOOD COMPANY 2014—Sponsorship Form and Details

Please complete this form and return it to:

EQUALITY WINSTON-SALEM

PO BOX 20482

Winston-Salem, NC 27120-0482

Or email to mjamis@mcreative.net

equalitywinstonsalem.org

We will sponsor IN GOOD COMPANY 2014 at the following level

(see subsequent pages for benefits of each level):

- Rainbow Presenting Sponsor - \$5,000
- Gold Partner Sponsor - \$2,500
- Silver Partner/Table Sponsor - \$1,000
- Bronze Community Partner Sponsor - \$500

- We are unable to provide a sponsorship this year, but would like to make a donation to support this event in the amount of \$_____.

Company Name:

Please print the name of company (or individual) as you would like it to appear in acknowledgements:

Company/Individual: _____

Address: _____

City: _____ ST _____ Zip _____

Contact Name: _____

Contact Phone: _____ E-Mail _____

Payment Method

- Our check, payable to Equality Winston-Salem, is enclosed.
- Please invoice us (all payments must be received by OCTOBER 31, 2014)
- Charge the following: ___ Visa ___ Mastercard ___ American Express

Card No: _____ Expiration Date: _____

Name on Card _____ Security Code: _____

Signature: _____

Equality Winston-Salem

IN GOOD COMPANY 2014 Sponsorship Levels

Rainbow Presenting Sponsors - \$5,000

- Largest logo recognition on all printed materials. Note: Logo files must be received no later than OCTOBER 1, 2014 to be included on printed materials.
- Prominent web site listing (with largest logo and link) on Equality Winston-Salem (equalitywinstonsalem.org) and North Star LGBT Community Center (<http://www.northstarlgbtcc.com/>) websites for one year.
- Largest logo and link included in all advertisements, press releases and electronic announcements promoting the event.
- Prominent seating at the event. TWO complimentary tables seating 8-10 guests each.
- Acknowledgement on Facebook (with link or tag).
- Special recognition from the main stage during the event.
- Opportunity for organizational representative to speak for up to three minutes from the main stage. (Script must be presented to and approved by Equality Winston-Salem one week prior to the event.)
- Acknowledgement in follow-up correspondence.

Gold Partner Sponsors - \$2,500

- Logo recognition on all printed materials. Note: Logo files must be received by no later than OCTOBER 1, 2014 to be included on printed materials.
- Prominent web site listing (with logo and link) on Equality Winston-Salem (equalitywinstonsalem.org) and North Star LGBT Community Center (<http://www.northstarlgbtcc.com/>) websites for one year.
- Logo and link included in all electronic announcements promoting the event.
- Prominent seating at the event. ONE complimentary table seating 8-10 guests.
- Acknowledgement on Facebook (with link or tag).
- Special recognition from the main stage during the event.
- Acknowledgement in follow-up correspondence.

Silver Partner/Table Sponsors - \$1,000

- ONE table seating 8-10 guests
- Recognition on all printed materials (no logo).
- Web site listing (with logo and link) on Equality Winston-Salem (equalitywinstonsalem.org) and North Star LGBT Community Center (<http://www.northstarlgbtcc.com/>) websites for one year.
- Logo and link included in all electronic announcements promoting the event.
- Acknowledgement on Facebook (with link or tag)
- Acknowledgement in follow-up correspondence.
- Seating based on date of table sponsor commitment.

Bronze Event Sponsor - \$500

- FOUR TICKETS to the IN GOOD COMPANY event.
- Website site listing (with logo and link) on Equality Winston-Salem (equalitywinstonsalem.org) and North Star LGBT Community Center (<http://www.northstarlgbtcc.com/>) websites for one year.

Please note that individual seats to this event are available at \$100/guest. Scholarship seats are available to a limited number of guests upon request.

* Sponsors may donate their table back to Equality Winston-Salem for use by nonprofit organizations or LGBTQ-friendly organizations whom otherwise would not be able to participate in the event.

Thank you for supporting Equality Winston-Salem, North Star LGBT Community Center, IN GOOD COMPANY and a more inclusive community. Equality Winston-Salem is a temporary fund of The Winston-Salem Foundation. North Star LGBT Community Center is an independent 501(c)3 nonprofit organization. All donations are tax deductible.